Reading list for "Race and Gender in Entrepreneurial Finance"

Michael Ewens, Columbia Business School & NBER July 16th, 2024

Link to readings

Required

- Bohren, J. Aislinn, Alex Imas, and Michael Rosenberg. "The dynamics of discrimination: Theory and evidence." American economic review 109, no. 10 (2019): 3395-3436.
- Ewens, Michael. "Race and Gender in Entrepreneurial Finance." No. w30444. National Bureau of Economic Research, 2022. https://www.nber.org/papers/w30444
- Exley, Christine L., and Kirby Nielsen. "The gender gap in confidence: Expected but not accounted for." American Economic Review 114, no. 3 (2024): 851-885.
- Guzman, Jorge, and Aleksandra Olenka Kacperczyk. "Gender gap in entrepreneurship." Research Policy 48, no. 7 (2019): 1666-1680.
- Mishkin, Elizabeth. "Gender and sibling dynamics in the intergenerational transmission of entrepreneurship." Management Science 67, no. 10 (2021): 6116-6135.

Suggested

Many of these readings cover the cutting edge of discrimination research, which in many cases has not been applied to entrepreneurship.

- Benson, Alan, Danielle Li, and Kelly Shue. "Potential and the Gender Promotions Gap." Available at SSRN (2024).
- Bertrand, Marianne, Dolly Chugh, and Sendhil Mullainathan. "Implicit discrimination." American Economic Review 95, no. 2 (2005): 94-98.
- Bohren, J. Aislinn, Peter Hull, and Alex Imas. Systemic discrimination: Theory and measurement. No. w29820. National Bureau of Economic Research, 2022.
- Exley, Christine L., and Judd B. Kessler. "The gender gap in self-promotion." The Quarterly Journal of Economics 137, no. 3 (2022): 1345-1381.
- Fairlie, Robert W. and Desai, Sameeksha, National Report on Early-Stage Entrepreneurship in the United States: 2020 (February 22, 2021). Available at SSRN: https://ssrn.com/abstract=3810193 or http://dx.doi.org/10.2139/ssrn.3810193
- Goldin, Claudia. "A grand gender convergence: Its last chapter." American economic review 104, no. 4 (2014): 1091-1119.
- Gompers, Paul A., and Sophie Q. Wang. Diversity in innovation. No. w23082. National Bureau of Economic Research, 2017.
- Gornall, Will, and Ilya A. Strebulaev. "Gender, race, and entrepreneurship: A randomized field experiment on venture capitalists and angels." Management Science, Forthcoming (2020).

- Howell, Sabrina T., and Ramana Nanda. "Networking frictions in venture capital, and the gender gap in entrepreneurship." Journal of Financial and Quantitative Analysis (2019): 1-29.
- Levy, Jonathan, Olivia Ru, and Agnieszka Tymula. "The gender reference point gap: Evidence from a representative sample." (2024).
- Mertz, Mikkel, Maddalena Ronchi, and Viola Salvestrini. "Female Representation and Performance in Entrepreneurship: The Role of Early Exposure to Entrepreneurs." Working paper, June 2024.
- Rose, Evan K. "A constructivist perspective on empirical discrimination research." Journal of Economic Literature 61, no. 3 (2023): 906-923.
- Sarsons, Heather, Klarita Gërxhani, Ernesto Reuben, and Arthur Schram. "Gender differences in recognition for group work." Journal of Political economy 129, no. I (2021): IOI-I47.

Optional/background

- Brogaard, Jonathan, Nataliya Gerasimova, and Maximilian Rohrer. "The effect of female leadership on contracting from Capitol Hill to Main Street." Journal of Financial Economics 155 (2024): 103817.
- Hebert, Camille, Heather Tookes, and Emmanuel Yimfor. "Financing The Next VC-Backed Startup: The Role of Gender." Available at SSRN 4784414 (2024).
- Komiyama, Junpei, and Shunya Noda. "On Statistical Discrimination as a Failure of Social Learning: A Multiarmed Bandit Approach." Management Science (2024).